

Contents

Part One – What Intangibles Are All About

1	Intangibles: Important and Immeasurable	1
2	Innovation –The Competitive Advantage	18
3	New Technologies – The Economic Engine	27
4	Good Governance – Post Enron Best Practices	33
5	Government Procurement – A Troubled History	40
6	Societal Goals – Setting Targets, Measuring Progress	45
7	What We Are Learning	51

Part Two – Case Studies

8	Upgrading Research Infrastructure	63
9	Intergovernmental Collaboration on Infrastructure	72
10	Bridging The University/Industry Gap	77
11	End of Public Procurement Scandals?	88
12	Finding the Pony: The Holy Grail of Venture Capitalists	101
13	Business Plan Evaluations by University Students.....	108
14	Evaluating Students and the Research Training Environment.....	117
15	Launching Early Stage Health Innovation	130
16	Climbing the Agriculture Value-Added Mountain	143
17	One-Window Approach for Agriculture R&D Support	153
18	Stimulating Innovation Within Government.....	161
19	Evaluating Individual Performance	166
20	Technologies – From Conception to Commercialization	174
21	Benchmarking Research Performance	183
22	Aligning Strategies Within Government Organizations	193
23	The Energy Challenge: Meeting Future Goals	200
24	Picking up After Enron	211
25	Evaluating Company Performance	221
26	A Time-Tested Tool Box	231